








## TEAM SPONSORSHIP INFORMATION PACKAGE - NOHA 2011-2012

Welcome to the Pizza Pizza team sponsorship program! Pizza Pizza is proud to sponsor minor hockey teams across Ontario. The Pizza Pizza program is a joint effort between participating amateur hockey organizations across Ontario and Pizza Pizza. Pizza Pizza will fund house league teams at the Atom and above divisions in hockey towns contributing to the development of minor hockey players at the grass roots level. We are very pleased to offer this program of filtering corporate sponsorship money back to our valued members. To accept this sponsorship it is very important that your Association and designated House League teams read and understand the following agreement.

### QUICK REFERENCE:

-  **Who is eligible?**
  - House League teams at the Atom age-level and above
-  **What is the team name?**
  - Pizza Pizza
-  **What do I need to provide to receive our sponsorship funds?**
  - Association Contact Information (ie. Sponsorship Director or President)
  - Team Contact Information (ie. Coach, Team Manager)
  - Team Photo (ie. Go to your local restaurant with a digital camera and take the photo)
  - Minor Hockey Association Invoice
-  **What is the cut-off date to register for this program?**
  - September 30th
-  **When do I have to provide all information?**
  - December 1<sup>st</sup>

### NUMBER OF TEAMS & ELIGIBILITY

This year, Pizza Pizza will sponsor teams across your region. Sponsorships will be awarded on a first-come-first-serve application process and are based on if there is a Pizza Pizza store in your town. All applications will be reviewed and the NOHA will advise you if your Association has been awarded a sponsorship.

### TEAM NAME / IDENTITY / JERSEYS:

Your team is to be identified in league schedules, standings and promotional information as sponsored as **Pizza Pizza**. The team cannot be combined with another competitor sponsor.

Team jerseys can be any colour but must feature the **Pizza Pizza** sponsor bar on the back of the jersey, preferably on the shoulders and alternatively on the bottom of the back of the jersey.

### NAME BARS / ARTWORK:

If you require proper artwork digital files for your jersey supplier, please contact us and we would be pleased to forward you the files. The following digital file formats are available: .tif, .jpg, .eps, .pdf. Our first preference is for the Orange logos to be used. We have kept the logo very simple, as we are concerned about the logo looking cluttered if we go with a blue keyline around the orange. The **white** logo with a **blue** keyline should be used on **orange jerseys** or if the team will not produce a coloured logo.



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### ASSOCIATION and TEAM CONTACTS:

Any Association interested in this sponsorship must fill out the attached form for each team that you wish to have sponsored. This form must be submitted to the NOHA Office by **September 30<sup>th</sup>**.

Once a team has been selected, all participating teams will declare the Team contact information for any of the following: Coaching Staff, Team Official or Team Manager. Please complete the contact information form included with this package. **The Team contact information must be returned by December 1<sup>st</sup>.**

Throughout the year Pizza Pizza will run various promotions and contests. The team contact information will be used to contact teams to promote these special offers.

### TEAM PHOTOGRAPHS:

Team photographs can be digital photographs or sponsor plaques. Be creative with your photo and have FUN to represent Pizza Pizza! Photographs can be used for promotions and marketing materials including the Pizza Pizza News@11 Newsletter. If a child on your sponsored team cannot be photographed for specific reasons, please contact your Association. Photos must be submitted to the NOHA.

### INVOICING:

The total sponsorship fee available is \$500 per team. The total invoice will be paid upon receipt of 1) a team photograph, 2) invoice and 3) Team Contact Sheet. Invoice submissions should be submitted no later than **December 1<sup>st</sup>, 2011**. The NOHA will provide Pizza Pizza with these team photos plus store them for possible use in future NOHA publications. Plus, your team photo or plaque may appear in a Pizza Pizza restaurant or Pizza Pizza News@11 Newsletter. Team photographs for the purpose of invoice can be digital photographs or sponsor plaques. Be creative with your photo and have FUN! A copy of a Photo release form is attached. The Team manager will be asked to sign the release form for all players. It is advisable that the Team manager ask each family to sign one of these forms and the Team manager to keep these signed release forms in a safe location.

Please issue all team sponsorship invoices to the following address:

**Northern Ontario Hockey Association**  
Attention: Pizza Pizza Jersey Sponsorship  
110 Lakeshore Drive North Bay, Ontario P1A 2A8  
e-mail: [cmay@noha.on.ca](mailto:cmay@noha.on.ca)

### FUNDRAISING AND BANQUET/TEAM PARTY PRICES:

Look for special pricing and great fundraising offers for your team and association's next party, banquet or special event this season.

### PIZZA PIZZA RELAY RACE

As part of Pizza Pizza's commitment to minor hockey in Ontario, a program representative might be in contact with sponsored teams to participate in the **Pizza Pizza Relay Race**. The relay race will take place during an intermission of selected OHL games. The Pizza Pizza Relay Race is fun, interactive and most of all a great opportunity to win free pizza for the participating team.



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TEAM CONTACT INFORMATION

(ALL FIELDS ARE REQUIRED TO BE COMPLETED)

Association Name: \_\_\_\_\_  
Number of Sponsorships applying for: \_\_\_\_\_  
Division (*Please circle one*)                      Atom              Peewee              Bantam              Other: \_\_\_\_\_

**1) Coach/Team Contact Information**

First Name:		Last Name:	
Address:			
City:		Postal Code:	
Phone:		Fax:	
E-mail:		Age:	Gender:    M        F
I grant permission to the NOHA and Pizza Pizza to use photographs taken of our team as a result of the Pizza Pizza sponsorship for NOHA and Pizza Pizza publication purposes. I hereby waive any right to inspect or approve the photographs, publications, or electronic matter that may be used in conjunction with them now or in the future. Furthermore, I waive any right to royalties or other compensation arising from or related to the use of the photographs. I am the Team Manager and I have read and fully understand the contents, meaning and impact of this release.			
Signature:		Print Name:	
Do you order pizza for team parties throughout the season?		YES	NO
Yes, I would like be the first to know about Pizza Pizza specials and promotions.		YES	NO

**2) Association Contact Information**

First Name:		Last Name:	
Address:			
City:		Postal Code:	
Phone:		Fax:	
E-mail:		Age:	Gender:    M        F
Do you order pizza for team parties throughout the season?		YES	NO
Yes, I would like be the first to know about Pizza Pizza specials and promotions.		YES	NO

I agree to the following conditions outlined in this document of this Pizza Pizza team sponsorship for the 2011-2012 hockey season. Please sign below:

\_\_\_\_\_  
Association Signature                      Print Name                      Date

\_\_\_\_\_  
Team Contact Signature                      Print Name                      Date